

HEALTHCARE

Interface®

**INTERFACE AT WORK**  
WAKE FOREST UNIVERSITY MEDICAL CENTER



PRODUCT: BOUCLE GRID™  
Colorway: Mulberry

**Assignment:** Provide high performance carpeting for highly trafficked healthcare facilities without compromising indoor air quality

**Location:** Winston Salem, North Carolina

**Architect:** Hilda Haithcock, Director of Interior Design, Wake Forest

**Installation:** Re:Source North Carolina

**Products:** Boucle Grid™, Flor-S™, Jakarta™, Rainforest™, Safari™, Suit™, Tapestry™, Tatami™ Tile, Microchip™



*Jakarta's* structured backing provides the dimensional stability to support and facilitate heavy rolling loads.

Wake Forest University Baptist Medical Center includes nearly 4.5 million square feet of education facilities and hospitality and patient care areas. With more than 11,000 employees, several hundred students and 831 beds that are always full, the hospital is one of the busiest in the state.

When interior designer *Hilda Haithcock* came to *WFUBMC*, there was no carpet in the facility. Hilda felt that soft surface flooring could offer the hospital many benefits and decided to start using modular carpet. While some of the staff and

administration were initially hesitant about carpet tile in such a punishing environment, they soon overcame their objections. The greater underfoot comfort, excellent sound absorption and more inviting atmosphere convinced them that modular carpet was a better choice than any hard surface alternative. Interface modular carpet also proved to be up to the challenge of heavy traffic and constant abuse. During her thirteen years at *WFUBMC*, Hilda has worked with almost every carpet company there is, and honestly feels Interface consistently outperforms them all.



With a staff of 180 and round-the-clock activity, this clinical lab gets its share of heavy traffic and spills. *Safari*, in the colorway *Hunt*, gives the lab a floorcovering that's beautiful, practical and easy to maintain.



Having carpet in the lab has reduced test tube breakage. Instead of shattering, dropped tubes typically bounce, undamaged, off the floor.

**“In the lab, individual tiles can be changed out without attracting attention. It’s hard to see wear at all, and it’s very difficult to pick out new tiles in the rest of the floor.”**

Hilda Haithcock, Director of Interior Design,  
Facilities Planning, Wake Forest University Baptist Medical Center

“As hospitals are gearing more toward **hospitality** in terms of the services offered as well as the interior atmosphere, **carpet provides** a more **nurturing environment** with **greater warmth** and **comfort** for patients and employees alike.”

Hilda Haithcock, Director of Interior Design,  
Facilities Planning, Wake Forest University Baptist Medical Center



In one of the hospital's entryways, the Interface product *Flor-S*, seen here in *Anthracite* and *Black Brown*, helps to keep soil and stains from being tracked into other areas of the facility.



*Jakarta*, in the colorway *Pepper*, provides underfoot comfort to nurses and staff and helps dampen noise in this well-traveled hallway.

“When we have visitors, they **always** notice the **carpet** and large windows. They're surprised that we can **maintain the carpet** so **easily** in such an abusive setting.”

Sarah Davis, Administrative Director, Pathology Lab, Wake Forest University Baptist Medical Center

## KEY CHALLENGES

## INTERFACE SOLUTIONS

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•Support environmental infection control.

•Carpet modules that can be quickly removed and replaced if contaminated.

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•Provide a carpet that can stand up to continually heavy foot and rolling traffic.

•Dense face construction, premium branded solution-dyed nylon, high performance structured backing and the most rigorous appearance retention testing in the business.

•Face and back construction that offers very low resistance to rolling loads.

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•Support better indoor environmental quality.

•Floorcoverings that meet the CRI Green Label and State of Washington Protocol for low VOC emissions.

•Water based adhesives that provide “zero” calculated VOCs.

•Carpet protected with Intersept®, our patented antimicrobial preservative. Incorporated into all Interface floorcovering products, Intersept protects our carpet against the growth of a broad spectrum of bacteria, molds and mildew.

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•Create a warm, nurturing and safe environment for patients, visitors and staff.

•Modular carpet with aesthetic, tactile and performance characteristics that offer warmth, comfort and long-term appearance retention.

•A surface that absorbs sounds, reduces glare, and decreases the chance of slips and falls.

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•Provide a floorcovering that can be easily maintained.

•Moisture impermeable backing that keeps spills on the surface for easy clean up.

•Carpet modules that can be quickly and inconspicuously replaced if soiled or damaged.

•Protection against permanent soiling or staining with Interface’s Protekt<sup>2</sup>® stain barrier.

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•Offer many different carpet styles to meet the individual needs of the hospital and student areas.

•A variety of products in a range of module sizes and formats, suitable for everything from entryways to waiting rooms to office suites.

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•Assure that any existing carpet that is replaced is kept out of landfills.

•Interface’s ReEntry™ Carpet Reclamation program. We can reclaim any carpet and make sure it’s responsibly recycled, reused or repurposed.

Located within *WFUBMC Ardmore Tower*, *Brenner Children's Hospital* can house up to 160 patients and has 70 full-time pediatric staff members. In addition to patient rooms and medical service areas, the hospital includes a play area with a two story video wall; a rooftop terrace; a family room for adults to stay in touch with family and business; and more.

*Brenner* is designed to look and feel less clinical and more comfortable. With this in mind, *Hilda Haithcock* wanted the carpet to be as inviting and fun as it would be functional.

*Microchip*, accented by various colorations of *Tatami Tile*, provided just the right amount of pattern and color for a vibrant interior, reflective of a child's energy and vitality.



A vibrant colorway of *Microchip* brightens this reception and play area within the Brenner facility.



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The products *Microchip* (shown in the colorway *Output*) and *Tatami Tile* (shown in the colorway *Bangkok*) work beautifully with the wall mural in this corridor.

For more information about **Interface Flooring Systems** products and services, contact us at **800.336.0225**, ext. **6511** (US)/**800.267.2149**, ext. **2128** (Canada) or visit us on the web at **www.interfaceflooring.com**.